



# Japan Football Association

## Observations



# The Japan Way



**01** Create an environment to all enjoy football

**02** Players to think for themselves, decision making to execute technique

**03** Qualified Coaches

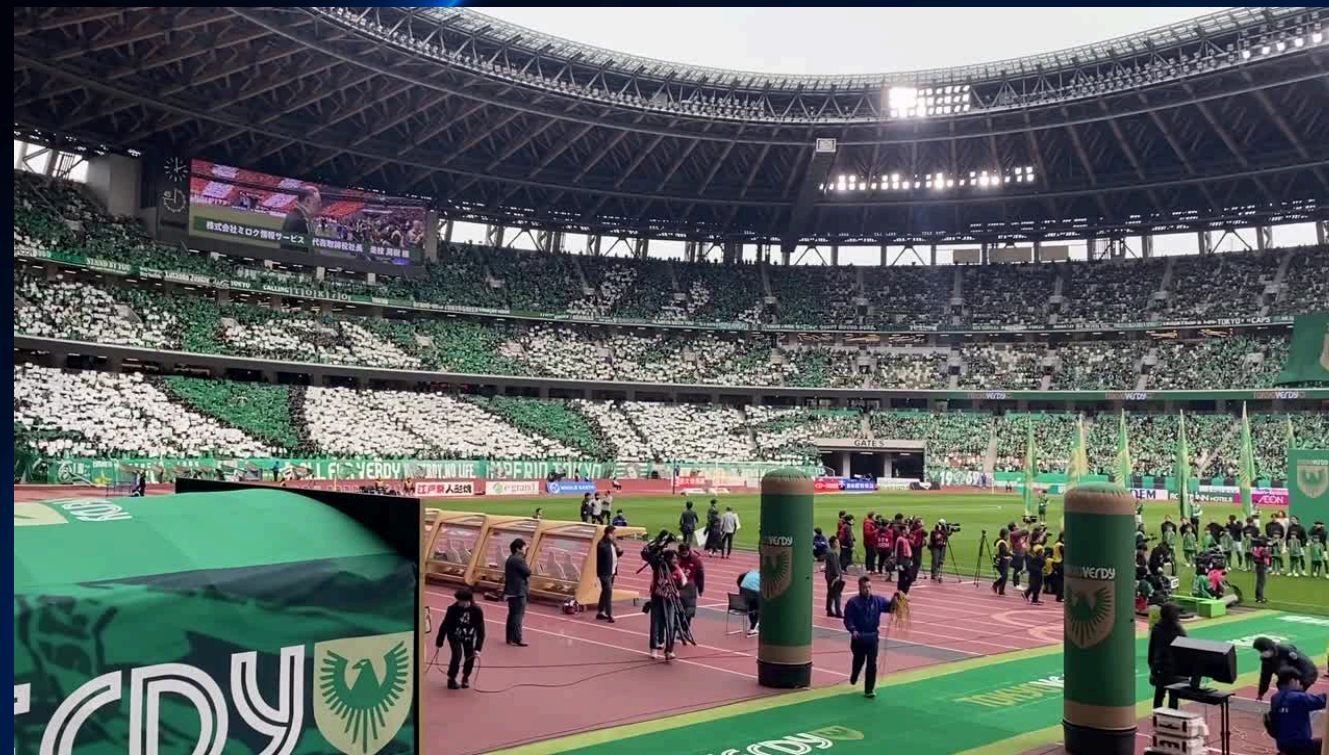
**04** Players developed to be national level

**05** Football must be happiness for all

# Create the Environment to all Enjoy Football

## Socially and Culturally Aligned

An early observations of Japan as a nation, the cohesion of it's community and the unwritten social contract of togetherness and accountability. A social environment with the whole collective working towards a common goal, a society that functions with respect, discipline, and organization. Togetherness is a key component of well-being, this evident in its football fan culture. Fans passionate in the support of it's team, while also collectively being able to show respect and be amongst one another



## Creating the Environment

Fan culture is one element, however, The JFA forms an umbrella where all football below it takes place, no egos, an aligned process and organization for the benefit of its countries goals.

The sense of community and togetherness at the association level bringing well-being to all within the football pyramid.

# Players to Think for Themselves

Empowered players are happy players, linking the first element of the Japan Way from off the field and on to the field.

## Evidence in Training

In the brief trainings we've seen, the methodology was centered around play activities (4v4 + 2 rondo).

The small numbers in small spaces provides high repetition under pressure, enhancing the technical qualities into skill, while in a play friendly environment, of dynamic situations within a higher level of specificity beyond isolated activation activities.

## Evidence in Games

Subjective observation of the way of playing from the 4 J-League teams observed.

A way of playing more central and dynamic, as opposed to a concrete positional play approach of where to stand and what to do. The dynamic central overloads relies on the players decision making of what they see on the ball and around the ball.

## Linked to Evidence

"Play is the highest level of research"

Albert Einstein

The cultural identity of togetherness expressed through play, with constructed learning through play, resulting in empowered decision makers on the field, with an outcome of a way of play to be enjoyed by all